



ENTER THE WORLD OF  
FASHION DESIGN



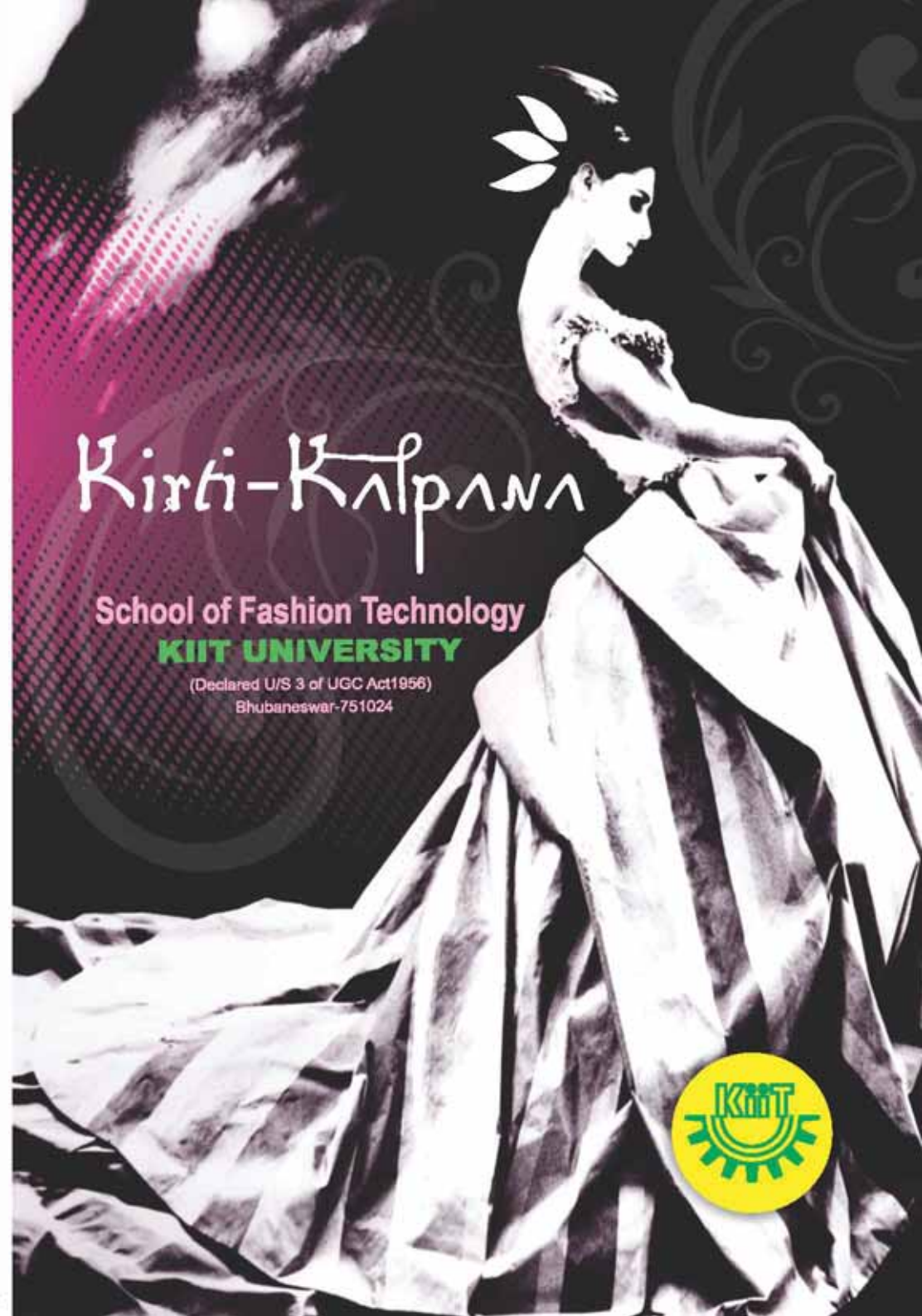
School of Fashion Technology

**KIIT UNIVERSITY**

(Declared U/S 3 of UGC Act1956)

Bhubaneswar-751024

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Kirti-Kalpana

School of Fashion Technology

**KIIT UNIVERSITY**

(Declared U/S 3 of UGC Act1956)

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INSIDE OUT  
INVENTIVE TEXTURE  
DETAIL THAT CHARM  
& step lively feeling  
in every garments.

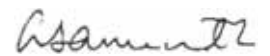


## Message



I am glad to know that the School of Fashion Technology is organizing a Fashion Show on 4th May, 2013 to showcase their design collections prepared by the students. It is also gratifying to note that the school is bringing out a Catalogue of outfit - designs made by the final year students. I am sure that the catalogue will reflect creativity and genius of the students. While appreciating the efforts, I congratulate the Final Year students of Fashion Technology for their bright future.

I wish the fashion show a grand success.



**(Achyuta Samanta)**  
Founder, KIIT & KISS



# Message



I am happy to know that the School of Fashion Technology is going to organize a "Fashion Show" on 4th May, 2013 to showcase the students' design collections. I have my best of wishes for the same.

I am also happy to learn that on this occasion a Catalogue of outfit - designs is being released. This is the nice platform for the Final year students of Bachelor of Fashion Design to showcase their creativity through this Catalogue. I hope this catalogue will help the other students for reference purpose and to get information relating to fashion design. I also hope that the Catalogue would also bring the industry and industrial investors understand the merit of the graduating students of this institute. I am sure under the leadership of the CEO of School of Fashion Technology shall rise and hit the highest point to peak of successes by innovating new designs for the fashion lovers.

**N. L. Mitra**  
Chancellor

# Message



I am happy to note that the Final year students of Bachelor of Fashion Design of the School of Fashion Technology, KIIT University are organizing a Fashion Show - "Kirti Kalpana" to showcase their collections.

It is heartening to know that the show will be the first of its kind by the School to exhibit the outfits prepared by the students. I am personally impressed by the creativity and imagination of the students, which would get reflected in the designs and costumes. It is also a matter of pride to get the costumes flaunted by reputed and well-known models who have agreed to participate in the event and add glamour to the Show.

I wish the Fashion Show every success, and all the students, good luck for a very bright future.

**Prof. P. P. Mathur**  
Vice Chancellor

# Message



I am delighted to learn that KIIT School of Fashion Technology is organizing a fashion show to showcase their design collections as well as bringing out a Catalogue of outfit designs "KIRTI-KALPANA".

The development of the School of Fashion Technology has been a creative exercise in itself. If there was ever a time to stake out vision and rev up the creative engines, it is now.

Innovation and thoughtfulness will be the only route for students, and I can't think of a more critical time than now for all thinking to become international.

I must first thank all the students, faculty members and staff of KIIT School of Fashion and Technology, whose foresight and generosity were instrumental in the creation of "KIRTI-KALPANA" the unique of its kind in India. I am very sure that the Catalogue "KIRTI-KALPANA" reflects its innovative design sensibility, its business acumen, its adventurous spirit, and, perhaps, most importantly, its deep interest to encourage the young upcoming fashion designers.

All my good wishes and encouragement for your venture.

**Dr. S. Samanta**  
Registrar

# Message



It is indeed a matter of both relief and satisfaction on my part to have witnessed the seedlings of 2009-13 batch of Fashion Design students develop into blossoming saplings in their pursuit of creative fashion matrix throughout the four-year-span sojourn at the KIIT University.

Teething difficulties notwithstanding, the School of Fashion Technology did pass through the initial hiccups of wrangling with evolving the curriculum, earmarking and placement of highly qualified members of the faculty and making state-of-the-art laboratories for the budding designers.

Were it not for the kind benevolence, dogged determination, generous provision of resources and above all, the personal involvement in the project of our Hon'ble Founder Dr. Achyuta Samanta, it would have been well nigh a stupendous task for the undersigned to steward the Course to a successful culmination.

I, from the depth of my heart, express my sincere gratitude for his kind support and guidance throughout these four-long years.

May it please one and all concerned to acknowledge that the first batch of Fashion Technology students expectedly have imbibed and internalized the concept of Fashion Design *per se* and are ready to showcase their wares in the form of apparels and accessories. Fashion models converge from various metros at KIIT donning the designs of student-designers and strut and swagger about on the ramps.

*I wish them bon voyage.*

**H.S. Khatua**  
CEO

# About

## School of Fashion Design

KIIT has established School of Fashion Technology from the academic year 2009. The School caters to the national and international students aspiring to be Fashion Design Graduates. School of Fashion Technology fulfils the long- felt need of such school under a reputed university in this part of the country. The School also dedicates itself for creating professionals of par caliber who would like to make a mark in the booming Retail Sectors. The course offered by School of Fashion Technology enables the students to learn design through extensive theory classes, intensive practical, field visits, market survey, Craft Documentation, Industry Internships & Portfolio Development. The School is determined to create a centre of excellence with qualitative education, creative exposures, conceptualization skills and technical expertise, well-researched teaching methodology, industry Linkages and intellectually stimulating cosmopolitan environment.

***The programmes offered aims at training students for making a professional career in the following fields:***

- Designing
- Merchandising
- Product Development
- Trend Setting
- Fashion Illustration
- Fashion Co-ordination
- Visual Merchandising
- Stylist Costume Designing
- Fashion Trend Organizing
- Faculty in the Educational Institution in the Govt. & Private Sector
- Event Manager as well as Entrepreneur
- Creative Pattern Making & CAD Designing.

Teaching is imparted by qualified & the experienced faculties from the premier institutes & industry professionals.

